



FINISHMASTERTM

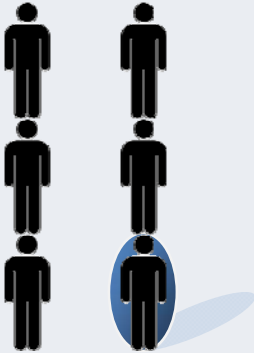
IT'S JUST *SMART* BUSINESS!

MAY 2010

BEST PRACTICES NEWSLETTER

ONE in SIX

Americans is fighting hunger.



Nearly 14 million children are estimated to be served by Feeding America, over 3 million of which are ages 5 and under.



Feeding America provides emergency food assistance to an estimated 37 million low-income people annually.

There is NO contribution that is too small!

Everything makes a difference!

FinishMaster Supports *Shops Against Hunger*

In an effort to address the fight against hunger in America, the Collision Industry Foundation (CIF) has started the **Shops Against Hunger** project to raise awareness within the industry. This effort will focus on two aspects to make a difference: one, to raise funds to donate to current efforts, and two, to promote volunteerism at local food banks by those in the collision repair industry.

During the months of May and June, FinishMaster is partnering with the CIF to help raise money to feed America's hungry. All proceeds will go directly to the Feeding America campaign on behalf of the collision repair industry.

How can you help?

On this month's statement, you will find an area to designate a donation. Please check the box and give to the Collision Industry Foundation's 2010 Shops Against Hunger effort. For every \$1 you donate, Feeding America helps provide 7 meals to men, women and children facing hunger in our country.

Jim Muse, Vice President of Business Development for FinishMaster, Inc. and CIF Board of Trustees member said, "according to the USDA, 49.1 million people live in food-insecure households, 16.1 of those are children. These are staggering numbers. By sharing this information with our customers, and offering a seamless way for them to make a \$1.00 donation, we believe we are sending an important message at a time when many people have had to cut back on their charitable giving -- that **no contribution is too small.**"

The **Collision Industry Foundation's** mission is to raise funds from all facets of the collision repair industry, to be distributed to charitable causes chosen by the foundation's selection committee.

<http://www.collisionindustryfoundation.org/>

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief charity, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 63,000 agencies that address hunger in all of its forms.

<http://feedingamerica.org/>

We **thank you** for your support to help in the fight against hunger.

Our Business Is Making Your Business Better